

VIRTUAL TOURS A SUCCESS

KHS hosted nine virtual tours of our campus in April. Topics included Kentucky's pioneer era, the Civil War, artist Paul Sawyier, Kentucky women, coal, and more. Viewers included 4th-grade classes from across Kentucky and people from Pennsylvania, Tennessee, Florida, Connecticut, and the United Arab Emirates!



APRIL VIRTUAL ENGAGEMENT

Virtual Tours:

- Peak live views: 402
- People reached: 38,213
- Click to play: 4753
- Comments: 849
- Shares: 139

ExploreKYHistory App:

- Total installs: 2120 (53% increase over March)
- Users/sessions: 510 (460% increase over March)

APRIL SOCIAL MEDIA ENGAGEMENT

Facebook:

- New followers: 337
- Reach increase*: 40%
- Engagement increase*: 58%
- Comments: 849
- Shares: 139



YouTube:

- Views: 450 (78% increase*)
- Watch time: 127% increase*

Twitter:

- New followers: 58
- Clicks: 336 (261% increase*)
- Retweets: 249 (92% increase*)



*Denotes increase from March to April



CONNECTING TO LOCAL HISTORY

KHS continues to grow our ExploreKYHistory website and mobile app, which highlights historical markers across Kentucky. In April, the site had 14,325 users in 16,610 sessions!



CIVIL WAR GOVERNORS OF KENTUCKY CONTINUES GROWTH

April saw continued growth for KHS's Civil War Governors of Kentucky Digital Documentary Edition, with page views jumping by 1,000. We also saw deeper public engagement on the site's blog (<http://civilwargovernors.org>).

NHD WENT DIGITAL!

National History Day in Kentucky hosted a virtual state contest with 208 students and 45 teachers from 40 schools. More than 80 judges—including NHD fans from outside Kentucky—volunteered to evaluate projects and interview students via Zoom. Kentucky was one of, if not the only state to conduct interviews! Six special prizes were awarded from the 2020 Women's Vote Centennial Project; Kentucky Foundation for Women; Frazier History Museum; Office of the Secretary of State; and Sons of the American Revolution. Seventy-five Kentucky students are moving on to the (virtual) NHD National Contest in June!



NEED RESEARCH HELP?

Want to dig into that new family history project? Our staff is helping with research requests! Call our reference desk at (502) 782-8080, or email khsrefdesk@ky.gov.

COLLECTING DURING CORONAVIRUS

The Kentucky Oral History Commission partnered with the Kentucky Folklife Program at Western Kentucky University to conduct recorded digital story circles about Kentuckians' experiences during the COVID-19 pandemic. Those stories will inform future KHS collecting priorities around everyday life during the pandemic.

WANT MORE KENTUCKY HISTORY?

The *Register of the Kentucky Historical Society*, our quarterly, peer-reviewed journal, is now free on Project Muse! In April, there were 10,561 free downloads of *Register* articles. KHS also completed the first two rounds of the first-ever *Register* Derby, where 13 recent articles were pitted against each other in a three-week contest. The final results were posted to KHS Twitter on Derby Day and will be in the next report.

INAUGURAL REGISTER DERBY
PICK YOUR FAVORITE!
FINAL ROUND CALL TO POST

4 Underground Wilderness? Mammoth Cave National Park, the Wilderness Act of 1964, and the Limits of Preservation
Author: Alyssa Warrick
Issue: Vol. 116, Nos. 3 & 4 Summer/Autumn 2018

8 The Radicalization of "Bloody-Handed" Bill Davison: How a Union Soldier Became a Pro-Confederate Bushwhacker
Author: Stuart W. Sanders
Issue: Vol. 116, No. 2 Spring 2018

11 Mobilization and Its Discontents: Desertion, Crawfishing, and Feigned Illnesses in Kentucky During the Spanish-American War
Author: David C. Turpie
Issue: Vol. 117, Nos. 3 & 4 Summer/Autumn 2019

Read for FREE here: muse.jhu.edu/journal/524 then Vote here: surveymonkey.com/r/BZJLDR2

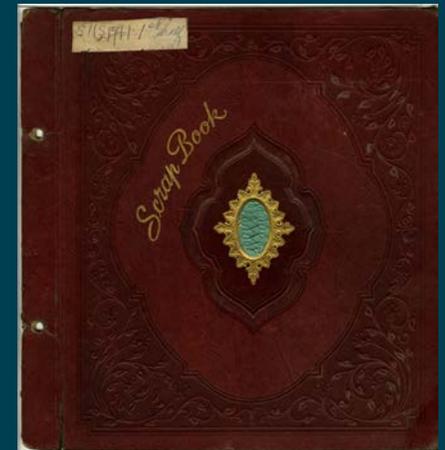
Voting ends 5:59 pm on 5/2

PROVIDING MORE ACCESS TO OUR COLLECTIONS

KHS continues to expand access to our collections. In April, our staff:

- Cataloged 146 oral histories and put them online
- Cataloged and digitized the Howe-Salyers family scrapbooks (nearly 60!)
- Cataloged more than 200 reels of microfilm
- Had 24 collaborators transcribing dozens of our collections for better online access

Find our digital collections at history.ky.gov/resources/catalogs-research-tools



VIRTUAL SUMMER CAMP WITH THE KENTUCKY HISTORY CENTER & MUSEUMS

WEEK ONE: JUNE 8-12 SHAPE HISTORY: Claymation Studio VIRTUAL SUMMER CAMP Turn your favorite story from Kentucky history into a clay animation short film!	WEEK TWO: JUNE 15-19 SHARE HISTORY: Family Fun VIRTUAL SUMMER CAMP Tell your family story the way Kentuckians have been for generations!	WEEK THREE: JUNE 22-26 VISIT HISTORY: KY HOT SPOTS VIRTUAL SUMMER CAMP Get an up-close virtual adventure through the Commonwealth, exploring Kentucky history through its amazing spots!
WEEK FOUR: JULY 13-17 INNOVATE HISTORY: tinker lab VIRTUAL SUMMER CAMP Grab your tinkering kit and dive into the world of Kentucky innovation!	WEEK FIVE: JULY 20-24 SLEUTH HISTORY: SPY AGENTS VIRTUAL SUMMER CAMP Your mission? Become the next great Kentucky spy!	WEEK SIX: JULY 27-31 TASTE HISTORY: Test Kitchen Challenge VIRTUAL SUMMER CAMP Chop, mix, simmer and bake your way across the Commonwealth, exploring Kentucky history through its amazing foods!

KHS SUMMER CAMPS GOING VIRTUAL

KHS summer camps are going virtual! Registration opens May 15, and campers' activity kits can be shipped to your home or picked up at KHS. Our educators will meet with campers for 45 minutes each day to demonstrate activities, lead museum tours, and teach campers about Kentucky's rich history. For information, contact Julie.Sawnor@ky.gov or visit history.ky.gov/camps.

TEACHER TRAINING CONTINUES

In partnership with the Kentucky Educational Development Corporation (KEDC), KHS Staff conducted a virtual professional development session for 34 teachers. Funding for the session was provided by the American Success through Purposeful Instruction and Rigorous Education (ASPIRE) grant and the KEDC.

KENTUCKY HISTORY EDUCATION CONFERENCE
July 16, 2020 | FREE Virtual Event!

Join K-12 educators from around the state to share, learn about and celebrate social studies!

COMMUNICATION IN HISTORY

Visit history.ky.gov/for-educators/professional-learning or contact Claire at 502.782.8059 or claire.gwaltney@ky.gov.

HELPING KENTUCKY ORGANIZATIONS

Staff helped Kentucky museums and local history organizations apply for CARES Act funding from the National Endowment for the Humanities and the Kentucky Humanities Council, providing support to organizations across the commonwealth.



BECOME A "VIRTUAL VISITOR"

Don't forget to connect with KHS on our website's Virtual Visitor page! In addition to showcasing KHS's digital experiences, it also includes a listing of more than 25 museums and local history organizations offering online tours and more. See history.ky.gov/virtualvisitor.

VIRTUAL VISITOR

Kentucky
HISTORICAL SOCIETY